

World Tourism Day Celebrations and Awareness Program for Women Empowerment Self-Help Groups in Collaboration with Muziris Heritage Projects Ltd. and the Department of Tourism, Government of Kerala.

Empowering women in Tourism: An awareness class for entrepreneurial Opportunities.

As part of World Tourism day celebrations 2023, an awareness class was jointly organized by the Department of Travel & Tourism, Tourism club, Women's cell and IQAC of KKTU Govt College, Pullut, in collaboration with the Muziris Heritage Projects Ltd. The class was aimed to empower women with entrepreneurial opportunities in the field of Tourism with particular focus on home stays. The class led by Smt.K.Sunita, Tourist information officer, Govt of Kerala, who provided valuable insights into the possibilities, criteria, approval procedures for establishing business in the tourism sector particularly homestays.

The beneficiaries of the programme were the members of Kudumba sree unit No 8 of Kodungallur Municipality. The programme was followed by a video presentation on Sustainable tourism practices.

