

KKTM Govt. College, Pullut

Career Guidance and Placement Cell

Annual Report for 2024-25

Introduction: The Career Guidance and Placement Cell of the college continues to play a pivotal role in empowering students to make informed decisions about their future endeavours. Throughout the year, our focus remained on providing comprehensive support and resources to assist students in navigating their career pathways beyond undergraduate studies.

A series of seminars and interactive sessions were conducted to enlighten students about the multitude of career options available after completing their undergraduate degrees. Experts in career guidance counselling shared insights, trends, and opportunities, helping students gain a deeper understanding of potential career paths. These seminars aimed to equip students with the knowledge and confidence needed to make well-informed career decisions.

Programme 1- A Career guidance awareness seminar on 'Employment Registration and Employability' on 01.11.2024 at 10.30am.

Venue: College Audio Visual Room

In collaboration with Women and Child Development department, Thrissur, the Career Guidance Cell facilitated on the occasion of International Rural Woman's Day a seminar and one-on-one counselling sessions to help students set realistic and achievable future goals. The resource person for the seminar was Sri Shaju Lonappan M, Employment Officer, Vocational Guidance, District Employment Exchange, Thrissur. Through interactive activities and personalized guidance, the speaker, who is an experienced academic counsellor, encouraged the students to reflect on their strengths, interests, and aspirations, enabling them to chart a clear path towards their desired career outcomes. 84 students of final year UG attended the seminar. The seminar proved to be an enlightening and enriching experience for all participants.



കേരള സർക്കാർ
വനിതാശിശു വികസന വകുപ്പ്
ജില്ലാ വനിതാശിശു വികസന ഓഫീസ്, തൃശ്ശൂർ
ഡിസ്ട്രിക്ട് സങ്കല്പ : ഹബ്ബ് ഫോർ എംപവർമെന്റ് ഓഫ് വുമൺ
&
കൊടുങ്ങല്ലൂർ കുഞ്ഞിക്കുട്ടൻ തമ്പുരാൻ മെമ്മോറിയൽ
ഗവൺമെന്റ് കോളേജ്.

അന്താരാഷ്ട്ര ഗ്രാമീണ വനിതാദിനം - 2024

എംപ്ലോയ്മെന്റ് റെജിസ്ട്രേഷൻ & എംപ്ലോയബിലിറ്റി
കരിയർ ഗൈഡൻസ് അഡ്വൈസറിയുടെ സെഷൻ

Date : 01-11-2024
Time : 10.30 am -12 pm
Venue : കെ.കെ.ടി.എം ഗവൺമെന്റ് കോളേജ്, തൃശ്ശൂർ
(Kodungallur Kunjikuttan Thampuran Memorial Government College)

Resource Person : ശ്രീ ഷാജു ലോനപ്പൻ എം
(എംപ്ലോയ്മെന്റ് ഓഫീസർ, വൊക്കേഷണൽ
ഗൈഡൻസ്, ഡിസ്ട്രിക്ട് എംപ്ലോയ്മെന്റ്
എക്സ്പ്രെസ്സ്, തൃശ്ശൂർ)



Programme

Welcome Speech : Dr Lovely George
(Career Guidance and Placement Cell Coordinator, KKTM Govt College, Pullut)

Inauguration / Presidential Address : Prof (Dr) Bindu Sharmila T K
(Principal, KKTM Govt College, Pullut)

Felicitation : Prof (Dr) G Ushakumari
(Vice-Principal, KKTM Govt College, Pullut)

Vote of Thanks : Sri Sujith B S
(Specialist in Financial Literacy, District SANKALP : Hub For Empowerment of Women, Thrissur)



Programme 2- A seminar on DWMS Registration & Employability Enhancement Training on 28.01.2025 at 2.30pm.

Venue: College Auditorium

The objective of the seminar is to introduce final-year UG students to the **Digital Workforce Management System (DWMS)**, a Kerala Government initiative by the Kerala Knowledge Economy Mission (KKEM), and to enhance their employability through targeted training programs. This session aims to bridge the gap between academic learning and industry requirements, ensuring that final-year UG students are well-prepared to embark on their professional journeys. The resource person who engaged the session was Smt. Anitha V R, a KKEM Curator.

DWMS is an AI-driven platform connecting job seekers with employers, offering features like job matching, resume building, and career counselling. The students were given step-by-step guidance on creating a profile, completing the Career Inclination Survey, and utilizing the Robotic Interview feature. The session emphasised on the importance of active participation in the Employability Enhancement Training Modules available on the platform, encouraging students to keep their profiles updated to increase visibility to potential employers. From this session students will gain a comprehensive understanding of the DWMS platform and its benefits. Through targeted training modules, students will develop skills crucial for securing employment. Psychometric assessments and career counselling will help students align their strengths with suitable career paths. 91 students across various disciplines attended the seminar.



KKTm Govt. College, Pullut.
(Re-accredited with NAAC 'A' Grade)

Career Guidance and Placement Cell
in association with

IQAC
organises
A SEMINAR
For final year UG Students

**TOPIC : DWMS Registration
and Employability
Enhancement Training**

• **VENUE : College Auditorium**

Date & Time
28th January, 2025
2.00pm

Dr. Lovely George
Coordinator
Contact no. 9446359097

Dr. Bindu Sharmila T K
The Principal



Programme 3 – Career development seminar- PSC orientation on 19.02.2025 at 3.00 pm

Venue: Seminar Hall

Objective of the session was to introduce final-year undergraduate students to the Kerala Public Service Commission (Kerala PSC), its recruitment processes, and to provide guidance on preparing for various state government examinations. The resource person Sri Ramesh Kumar discussed in detail on various examination categories such as Degree Level, 10th Level, and 12th Level exams. He gave guidance on sourcing and utilizing study materials effectively, stressed on the importance of regular practice through mock tests and previous years' question papers. 32 students participated in the session.

K.K.T.M GOVT
COLLEGE,
PULLUT.

IN ASSOCIATION
WITH

SAVUS LAKSHYA
PSC COACHING
CENTRE



The Career Guidance and
Placement Cell
of



K.K.T.M Govt. College, Pullut
in collaboration with
Savus Lakshya PSC Coaching Centre,
presents a

CAREER DEVELOPMENT SEMINAR.

DATE
19.02.2025

TIME : 3 PM - 4 PM

Venue: Audio Visual Room

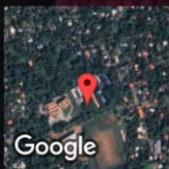
Best wishes

Principal-Dr. Bindu Sharmila T K
(K.K.T.M GOVT COLLEGE)

Career guidance
and placement - Dr. Lovely George
cell Coordinator (K.K.T.M GOVT COLLEGE)



Plan your future —
"Join our Career Development Seminar"



Thrissur, Kerala, India
66q6+qp8, Kktm College Rd, Kerala 680663, India
Lat 10.239518° Long 76.211718°
19/02/25 03:03 PM GMT +05:30

GPS Map Camera

Programme 4 - A seminar on 'Skill bridge- Connecting Industry to Campus' on 24.02.2025 at 02.30 pm.

Venue: College Auditorium.

In line with our commitment to enhancing students' employability skills, a dedicated session was conducted that focussed on skill development which enables students to leverage technology for career advancement. The resource person Sri Anandhapadmanabhan C A underscored the need for enhanced collaboration to align educational outcomes with industry requirements. This talk served as a reminder of the ongoing efforts to create a symbiotic relationship between academia and industry, ensuring that students are well-prepared for their future careers. 43 students benefitted from the session.

The poster is for a seminar titled 'SKILL BRIDGE '25' with the subtitle 'CONNECTING INDUSTRY TO CAMPUS'. It features a portrait of the speaker, Mr. Anandhapadmanabhan C A, a Talent Acquisition Strategist. The event is scheduled for 24 FEB 2025 at 02:30 PM. It is organized by the Career Guidance & Placement Cell at KKTm Government College, Pullut. The poster also mentions the college's accreditation (IHAAC) and its association with SLBS MarkLance. Logos of various partner institutions like IIT Level, SAP, and UPES are at the bottom.

KKTm Government College
KODUNGALLUR KUNHIKUTTA THAMPUZAN MEMORIAL GOVERNMENT COLLEGE
IHAAC REACCREDITED WITH A GRADE AND KIRF RANKING OF 31

SLBS
MARKLANCE

SKILL BRIDGE '25
CONNECTING INDUSTRY TO CAMPUS
EMERGING JOB OPPORTUNITIES & PRE - PLACEMENT TALK

Our Speaker

Mr. Anandhapadmanabhan C A
PUBLIC SPEAKER
TALENT ACQUISITION STRATEGIST

24 FEB 2025 02:30 PM

IN ASSOCIATION WITH

**CAREER GUIDANCE & PLACEMENT CELL
KKTm GOVERNMENT COLLEGE, PULLUT**

Prof (Dr.) Bindu Sharmila T. K.
Principal

Ms. Raga R
Coordinator

Logos: IIT LEVEL, MARKLANCE, SAP, UPES, www.slbsmarklance.com





Conclusion: The past year has been marked by proactive initiatives and collaborative efforts aimed at fostering students' holistic development and preparing them for successful careers. The Career Guidance and Placement Cell remains steadfast in its commitment to nurturing talent, fostering innovation, and facilitating lifelong learning opportunities for the students of KKTM Govt. College.